

Leader3

ONLINE | LEADERSHIP | TRAINING



Online Leadership Training Leadership Credibility

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Online Leadership Training – Leadership Credibility

Leadership credibility is how dependable, trustworthy and capable others consider you to be as their leader ... the level of confidence they have in you to lead them well and to lead them with integrity.

Leadership credibility is not acquired through your job title or position – it must be earned.

To improve your leadership credibility you can focus on four key areas:

- 1: Conduct**
- 2: Values**
- 3: Skills**
- 4: Self Awareness**

1: Conduct

As a leader, your actions speak louder than your words. It is therefore your **conduct that will determine your leadership credibility.**

Use your judgment to determine the values and standards you are measured against.

Always remember it is what you do, not what you say you will do, that is the measure of your credibility. People judge whether you have integrity based on how you conduct yourself.

Conduct is an output of two factors – values and skills.

2: Values

Values refer to the principles and standards of behaviour to which you hold yourself accountable and refuse to compromise on, regardless of the situation ... a moral judgement of what is important.

These values in a professional sense are those that you are measured against in your role by the people you interact with (managers, employees, colleagues, clients), such as honesty, reliability or timeliness.

3: Skills

Skills refer to your ability to do the practical things that are required of you in your role, and the level of knowledge and expertise you have in your field. Everyone has their own level of competence, which is shaped by factors such as experience, education, training and natural ability.

How you conduct yourself displays your level of competence to others.

As with values, it is what you do, not what you say you will do, that is the measure of your skills.

Continually improve your skills and display this development through your conduct in order to gain and maintain credibility.

4: Self Awareness

Self awareness is the change agent for maximising your leadership credibility. An increased level of self awareness allows you to learn how to conduct yourself in a manner that demonstrates your integrity and high level of competence by identifying relevant skill areas for development.

By increasing your awareness of the areas of improvement that you need to focus on to **enhance your credibility, taking action to develop your capability in these areas and making a positive change you can:**

- identify a direction for future personal and professional development
- gain and maintain your integrity
- improve your level of competence
- improve your level of leadership credibility, and
- enhance your leadership success

Leadership Quote:

“Action speaks louder than words, but not nearly as often.”

... Mark Twain.